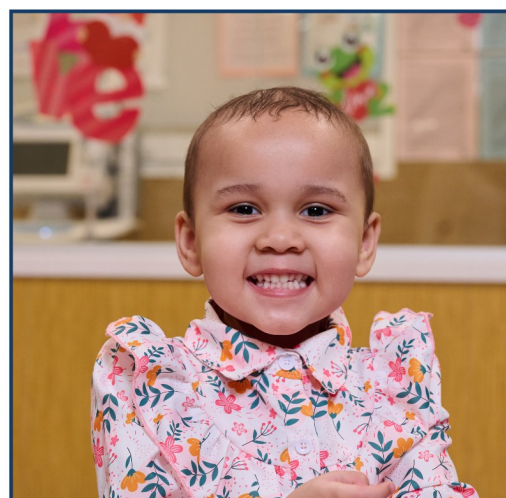




THE ROAD AHEAD

SUPPORTING THE VALERIE FUND KIDS WITH
CANCER AND BLOOD DISORDERS

2025 New Jersey Auto Retailers Unite for The Valerie Fund

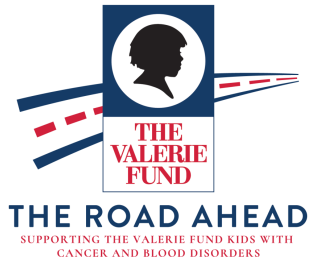


Help us give these children the support they need to thrive and survive.

Pledge your Support!

<https://thevaleriefund.org/specials/road-ahead>





About The Valerie Fund and NJ Auto Retailers

The Valerie Fund and NJ CAR members began their collaboration in 2014. Since then, New Jersey auto dealers have raised over \$3.5 million to help support the comprehensive care provided to the 6,000 children treated each year at our Valerie Fund Children's Centers.

In 2025, we are expanding into Bergen County, with our new Pediatric Pain & Palliative Care Program at Hackensack University Hospital.

For almost 50 years, the Valerie Fund's mission is to provide individualized care to children with cancer and blood disorders at medical centers close to home. We believe the most effective way to heal these children is to treat them emotionally, socially, and developmentally, as well as medically.

The Road Ahead

With new treatment options, children spend more time receiving care that will move them toward a cure. These treatment options also mean children will need more Valerie Fund resources including in-clinic support and survivorship programs.

Help Us On The Road Ahead

We are currently in the process of:

Expanding current services with new Pediatric Pain & Palliative Care Program at Hackensack University Hospital — **\$2 million**

Social Worker + Pain Management Psychologist + Child Life Creative Arts Therapist + more





Ways your contribution helps care for The Valerie Fund children and their families

\$25,000– Every child will receive the social work and child life services, psychological and educational support, and integrative medicine.

\$20,000– Helps a Valerie Fund kid with higher education for up to 4 years.

\$15,000– Covers a year of integrative medicine for 2 patients.

\$10,000– Social work support for 8 patients and their families.

\$5,000– Covers psychologist services for a child.

\$2,500– Cost of sending one child with cancer to Camp Happy Times.

\$1,500 – Typical cost of child life services at one center per week.

How your dealership will be recognized for your contribution:

- ♦ Acknowledging your **The Road Ahead** donation on designated page on our web site, in social media, and in the annual report.
- ♦ Targeted email blasts to The Valerie Fund's database of 30,000 recognizing your dealership.
- ♦ Press releases to local media.
- ♦ Five campaign posters for every dealership.
- ♦ For donors of \$10,000+, The Valerie Fund will run a rotating billboard for 3 months.

All contributions are 100% tax deductible

Please contact: bflanders@TheValerieFund.org (973) 202-1992.



2025 "The Road Ahead" Sponsorship Pledge

Dealership Name: (as you want it to appear on TVF website) _____

Street Address: _____

City: _____ Zip Code: _____ County: _____

Dealership Website: _____ Dealership Phone _____

Owner Name: _____ Email : _____

Contact/Title: (If different from owner) _____ Email Address: _____

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If you wish multiple payments be charged, indicate months _____, _____, _____

Payment Options for Sponsorship:

- **Check:** Please make checks payable to **The Valerie Fund**
- **Credit Card:** Visa, MasterCard or American Express (**please circle**)

Credit Card #: _____ Expiration Date: _____ Security Code: _____

Billing Address: (if different from dealership address) _____

I AM AN AUTHORIZED USER OF THE ABOVE MENTIONED CREDIT CARD. THE VALERIE FUND IS AUTHORIZED TO CHARGE THIS CARD THE **TOTAL AMOUNT DUE \$** _____ **on** _____, **2025**

(If marketing material should be sent to multiple locations, please supply list.)

Signature: _____

Please return this completed form and payment to: The Valerie Fund— 2101 Millburn Avenue, Maplewood, NJ 07040 or email: Bunny Flanders at bflanders@TheValerieFund.org

Cell: (973) 202-1992 or (973) 761-0422

<https://thevaleriefund.org/specials/road-ahead>